

Fraud Prevention Awareness Email Content

Copy, Paste, done! Paste this HTML content directing in the **Source** code section of your body HTML editor inside your template.

CAMPAIGN: Fraud Prevention Awareness | **AUDIENCE:** Your Account Holders | **PLATFORM:** Email

Need help? Click [here](#) to view a short tutorial on how to insert HTML into the body of your Core iQ Template.

SUBJECT LINE: Safeguard Your Finances with Our Fraud Prevention Tips

BODY: <p>Dear [Customer/Member],</p>

<p>We hope this email finds you well and enjoying a secure financial journey with [Bank/CU Name]. As part of our ongoing commitment to ensuring the safety of your financial assets, we would like to share some valuable tips on how to protect yourself from potential financial fraud.</p>

<p>1. Keep Your Personal Information Secure:</p>

Do not share your account details, PINs, passwords, or other sensitive information with anyone.

Be cautious while using ATMs and point-of-sale terminals to ensure that no one is observing you entering your PIN.

<p>2. Regularly Monitor Your Accounts:</p>

Frequently review your account statements and transactions to identify any unauthorized or suspicious activity.

Set up account alerts to receive notifications for transactions exceeding a certain threshold.

<p>3. Use Strong Passwords:</p>

</p>

Create strong, unique passwords for your online banking and other financial accounts.

Update your passwords regularly and avoid using easily guessable information such as birthdays or names.

<p>4. Beware of Phishing Attempts:</p>

Be cautious of emails, calls, or messages requesting your personal or financial information.

Verify the authenticity of communications by contacting the bank directly using official contact information.

<p>5. Install Security Software:</p>

Keep your devices protected with up-to-date antivirus and anti-malware software.

Regularly update your operating system and applications to patch any security vulnerabilities.

<p>6. Secure Your Mobile Devices:</p>

Set up a password or biometric authentication on your mobile devices.

Install security apps that enable remote tracking and wiping in case your device is lost or stolen.

<p>7. Educate Yourself:</p>

Stay informed about the latest fraud trends and scams.

Visit our website for resources on how to recognize and avoid common fraud schemes.

<p>If you ever suspect fraudulent activity on your account, please contact our [customer/member] support immediately at [Customer/Member Support Number]. Our dedicated team is available to assist you.</p>

<p>Remember, your security is our top priority. By staying vigilant and following these guidelines, you can help safeguard your financial well-being.</p>

<p>Thank you for choosing [Bank/CU Name]. We appreciate your trust in us.</p>