

The Ultimate Email Holiday Packet

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Holiday Email Ideas
For Banks and Credit Unions

Holiday Email Introduction

Holiday Email Ideas
For Banks and Credit Unions

What You'll Find

It's beginning to look a lot like...New Year's Day, Independence Day, Columbus Day, any federal holiday, really. Even though these holidays are spread out, it never ceases to amaze just how quickly they can creep up. So, whether you're a planner or procrastinator, this holiday email packet offers you **email copy** as well as **subject line** and **title** suggestions. It even includes fun, festive **photos**.

(Make sure to check out the "**Images**" folder to see all the email image options and, as a bonus, unwrap the holiday social media images, too.)

This packet starts with suggested email body copy. Then, each federal holiday has its own page and will include **email subject lines, titles, and a popular header image**.

Here's the Best Part

All of the copy and images are **free** for you to use and modify as you see fit. No gotchas or strings attached. Now, let's get started.

Email Copy Suggestions

Holiday Email Ideas For Banks and Credit Unions

Version 1:

Hi [Customer_First_Name],

It's hard to believe that <Insert Holiday> is just days away.

We wanted to take this time to let you know that all of our branch locations will be closed on <Insert Date> in observance of <Insert Holiday>. We will resume regular hours on <Insert Date>.

We hope everyone has a wonderful <Insert Holiday>!

From Your Friends at [Bank_Name]

Version 2:

[Customer_First_Name],

In observance of <Insert Holiday>, all [Bank_Name] branch locations will be closed on <Insert Date>. We'll reopen during normal business hours on <Insert Date>.

Have a fun and safe <Insert Holiday>.

From Your Friends at [Bank_Name]

* For anything **highlighted in red**, please insert the appropriate name or date.

New Year's Day

Holiday Email Ideas
For Banks and Credit Unions

Suggested Subject Lines:

- A Toast to the New Year
- Cheers to the New Year
- Good Bye <Insert Year>, Hello <Insert New Year>

Suggested Titles:

- A Time to Celebrate
- Welcome to <Insert Year>
- Three, Two, One...Happy New Year

Most Popular New Year's Day Image:

New Year's Day - Champagne



Martin Luther King, Jr. Day

Holiday Email Ideas
For Banks and Credit Unions

Suggested Subject Lines:

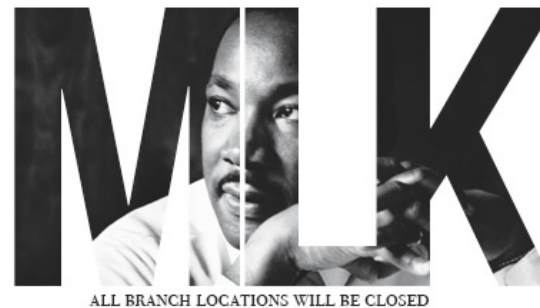
- Our MLK Day Hours
- In Honor of MLK
- Time to Reflect on a Great Icon

Suggested Titles:

- I Have a Dream
- Reflecting on a Great American Icon
- Martin Luther King, Jr. Holiday Hours

Most Popular MLK Day Image:

Martin Luther King, Jr. Day - MLK 1



Presidents' Day

Holiday Email Ideas
For Banks and Credit Unions

Suggested Subject Lines:

- Happy Presidents' Day from <Insert Bank or Credit Union's Name>
- Honoring Our Nation's Leaders
- <Insert Bank or Credit Union's Name>'s Presidents' Day Hours

Suggested Titles:

- Happy Presidents' Day
- Taking Time to Honor Our Presidents
- Our Presidents' Day Hours

Most Popular Presidents' Day Image:

Presidents' Day - Flag



Memorial Day

Holiday Email Ideas
For Banks and Credit Unions

Suggested Subject Lines:

- In Honor of Memorial Day
- Our Memorial Day Hours
- Remembering Those Who Have Fallen

Suggested Titles:

- In Memory of Those Who Have Fallen
- Wishing Everyone a Safe Memorial Day
- Taking Time to Reflect on the Fallen

Most Popular Memorial Day Image:

Memorial Day - Flag 2



Independence Day

Holiday Email Ideas
For Banks and Credit Unions

Suggested Subject Lines:

- Red, White, Blue, and Holiday Hours
- Our Fourth of July Hours
- A Star-Spangled Day for All

Suggested Titles:

- Happy Fourth of July
- Celebrating the Red, White, and Blue
- Cheers to the Red, White, and Blue

Most Popular Independence Day Image:

Independence Day - Sparkler



Labor Day

Holiday Email Ideas
For Banks and Credit Unions

Suggested Subject Lines:

- Happy Labor Day from <Insert Bank or Credit Union's Name>
- Let's Honor Our Workers
- <Insert Bank or Credit Union's Name>'s Labor Day Hours

Suggested Titles:

- Happy Labor Day
- We Hope You Have a Fun Labor Day Weekend
- Who's Excited for a Three Day Weekend?

Most Popular Labor Day Image:

Labor Day - Waving Flag



Columbus Day

Holiday Email Ideas
For Banks and Credit Unions

Suggested Subject Lines:

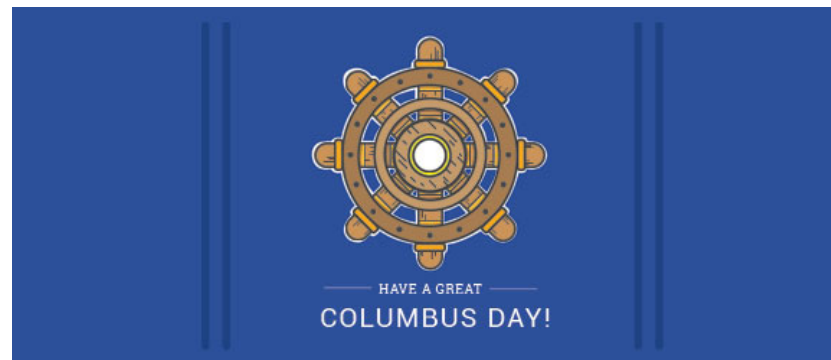
- Our Columbus Day Hours
- Columbus Day Hours, Ahoy
- Lookout for Our Columbus Day Hours

Suggested Titles:

- Keep Exploring This Columbus Day
- Discover a New Adventure
- Happy Columbus Day

Most Popular Columbus Day Image:

Columbus Day – Ship Wheel



Veterans Day

Holiday Email Ideas
For Banks and Credit Unions

Suggested Subject Lines:

- In Honor of Our Veterans
- <Insert Bank or Credit Union's Name>'s Veterans Day Hours
- Time to Celebrate Our Brave Soldiers

Suggested Titles:

- Let's Remember Our Veterans
- Enjoying Freedom Because of the Brave
- Happy Veterans Day

Most Popular Veterans Day Image:

Veterans Day – Thank You



Thanksgiving Day

Holiday Email Ideas
For Banks and Credit Unions

Suggested Subject Lines:

- A Day to Give Thanks
- Our Thanksgiving Day Hours
- Thankful for You

Suggested Titles:

- We're Thankful for You
- Happy Thanksgiving
- Thanksgiving Time

Most Popular Thanksgiving Day Image:

Thanksgiving Day – Turkey



Christmas Day

Suggested Subject Lines:

- Have a Holly Jolly Holiday
- Celebrate the Season
- Our Holiday Hours

Suggested Titles:

- Holiday Cheer and Know When We're Here
- 'Tis the Season to Celebrate
- We're Making a List and Checking It Twice

Most Popular Christmas Day Image:

Holiday – Holly



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